



Sponsoring Encore Theatrical Company's 16th Season!

Your fully tax-deductible gift will support:

- Main Stage productions (6 shows)**
- Solo Show Series**
- Young Stars Series**
- Junior Theatre Festival**
- Encore Evenings**
- Encore Education**
- ... and so much more.

With your investment, you will be recognized throughout the year in our playbills and publications as an ardent supporter of Encore Theatrical Company and as a supporter of the artistic growth in our community – improving the quality of life in the Lakeway Area and the entire East Tennessee region.

2022 Season Sponsorship Prices

FULL SEASON SPONSOR – \$3000

SPONSORSHIP LEVEL INCLUDES:

- ½ page advertisement in all 2022 Season Playbills
- Listing & live link on Encore's website (www.etcplays.org)
- Four (4) 2022 Season Tickets
- Two (2) tickets to the Encore Theatrical Company Gala
- 25% business employee discount on 2021 tickets
- Lobby display opportunities for your business

PRODUCTION SPONSOR – \$2000

SPONSORSHIP LEVEL INCLUDES:

- ¼ page advertisement in all 2022 Season Playbills
- One (1) Full Page ad in the Playbill of your Sponsored Show
- Listing & live link on Encore's website (www.etcplays.org)
- Ten (10) complimentary tickets to your Sponsored Show
- Two (2) 2022 Season Tickets & ETC Gala tickets
- 25% business employee discount on 2021 tickets

ENCORE EDUCATION SPONSOR – \$1500

SPONSORSHIP LEVEL INCLUDES:

- Spotlight Page recognition in all 2022 Season Playbills
- 2022 Encore Education Sponsor recognition on PR marketing
- Live link on Encore's website (www.etcplays.org)
- Four (4) 2022 Season Passes

ENCORE STARRING ROLE – \$1000

SPONSORSHIP LEVEL INCLUDES:

- Spotlight Page recognition in all 2022 Season Playbills
- 2022 Encore Education Sponsor recognition on PR marketing
- Live link on Encore's website (www.etcplays.org)
- Two (2) 2022 Season Passes

LEADING PATRON – \$800

SPONSORSHIP LEVEL INCLUDES:

- Sponsor Page recognition in all 2022 Season Playbills.
- Two (2) 2022 Season Passes

OTHER LEVELS OF SPONSORSHIP

CELEBRITY – \$400

SUPPORTING PLAYER – \$200

AFICIONADO – \$100

PAPARAZZI – \$50

LEVELS INCLUDE: *Sponsor Page recognition in all 2022 Season Playbills*

PROGRAM ADVERTISEMENT ONLY (for inclusion in all 2022 Season Playbill programs):

Full Page Ad – \$1000

1/2 Page Ad – \$550

1/4 Page Ad – \$350

1/8 Page Ad – \$250

1/16 Page Ad – \$200

Name _____

Address _____

City _____ State _____ Zip Code _____ Phone (____) _____

Email _____

Payment Method (Please Check One) Cash Check (Check# _____) Trade Credit Card

Credit Card # _____ Exp. Date _____ CVC # _____

*Encore Theatrical Company * PO Box 3394 * Morristown, TN 37815 * 423-318-8331 * www.etcplays.org*

