



Sponsoring Encore Theatrical Company's 19th Season!

Your fully tax-deductible gift will support:

Main Stage productions (a play, 3 musicals, 2 Young Stars shows)

Encore Education

Junior Theatre Festival

With your investment, you will be recognized throughout the year in our playbills and publications as an ardent supporter of Encore Theatrical Company and as a supporter of the artistic growth in our community – improving the quality of life in the Lakeway Area and the entire East Tennessee region.

2025 Season Sponsorship Prices

FULL SEASON SPONSOR – \$3000

SPONSORSHIP LEVEL INCLUDES:

- ½ page advertisement in all 2025 Season Playbills
- 2025 Season Sponsor recognition on all PR marketing
- Listing & live link on Encore's website (www.etcplays.org)
- Four (4) 2025 Season Passes
- 25% business employee discount on 2025 tickets
- Lobby display opportunities for your business (availability dependent on performance venue)

PRODUCTION SPONSOR – \$2000

SPONSORSHIP LEVEL INCLUDES: (LIMITED AVAILABILITY PER SHOW)

- ¼ page advertisement in all 2025 Season Playbills
- 2025 Production Sponsor recognition on all PR marketing
- One (1) Full Page ad in the Playbill of your Sponsored Show
- Listing & live link on Encore's website (www.etcplays.org)
- Ten (10) complimentary tickets to your Sponsored Show
- Two (2) 2025 Season Passes
- 25% business employee discount on 2025 tickets

ENCORE EDUCATION SPONSOR – \$1500

SPONSORSHIP LEVEL INCLUDES:

- Spotlight Page recognition in all 2025 Season Playbills
- 2025 Encore Education Sponsor recognition on PR marketing
- Live link on Encore's website (www.etcplays.org)
- Four (4) 2025 Season Passes

ENCORE STAR SPONSOR – \$1000

SPONSORSHIP LEVEL INCLUDES:

- Spotlight Page recognition in all 2025 Season Playbills
- 2025 Encore Star Sponsor recognition on PR marketing
- Live link on Encore's website (www.etcplays.org)
- Two (2) 2025 Season Passes

LEADING PATRON – \$800

SPONSORSHIP LEVEL INCLUDES:

- Sponsor Page recognition in all 2025 Season Playbills
- Two (2) 2025 Season Passes

OTHER LEVELS OF SPONSORSHIP

ADVOCATE – \$400

ENTHUSIAST – \$200

SUPPORTER – \$100

FRIEND – \$50

LEVELS INCLUDE: Sponsor Page recognition in all 2025 Season Playbills

PROGRAM ADVERTISEMENT ONLY (for inclusion in all 2025 Season Playbill programs):

Full Page Ad – \$1000

1/2 Page Ad – \$550

1/4 Page Ad – \$350

1/8 Page Ad – \$250

1/16 Page Ad – \$200

Name _____

Address _____

City _____ State _____ Zip Code _____

Phone (____) _____ Email _____

Payment Method (Please Check One) Cash ___ Check ___ (Check # _____) Trade ___ Credit Card ___

Credit Card # _____ Exp. Date _____ CVC # _____

All donations will be processed through our box office management systems and may appear as "ETC" or "Encore" on your statement.